

Totals 5/19/19-2/21/21; DL 021920

Column Labels

	Negative Campaign Ads				Total Negative	Positive message							Total Positive	Grand Total	
	LAUSD3 (Schmerelson)	LAUSD5 (Goldberg)	LAUSD7 (Castellanos)	LAUSD7 (Gutierrez)		LAUSD1 (McKenna)	LAUSD3 (Koziatek)	LAUSD3 (Schmerelson)	LAUSD5 (Duran)	LAUSD5 (Goldberg)	LAUSD7 (Castellanos)	LAUSD7 (Franklin)			LAUSD7 (Lansing)
Bloomfield		\$744,008	\$313,347	\$15,314	\$1,072,669				\$334,546		\$611,958	\$295,089	\$1,241,593	\$2,314,261	
CCSA	\$860,669				\$860,669		\$1,164,152						\$1,164,152	\$2,024,821	
UTLA						\$146,487		\$583,782		\$174,612	\$568,673		\$1,473,553	\$1,473,553	
SEIU Local 99						\$7,185		\$7,185		\$9,196	\$26,498		\$50,063	\$50,063	
Shallman									\$32,500				\$32,500	\$32,500	
LAC AFL-CIO Council on Political Education											\$5,285		\$5,285	\$5,285	
Courage California State PAC						\$583		\$583		\$583	\$583		\$2,333	\$2,333	
Grand Total	\$860,669	\$744,008	\$313,347	\$15,314	\$1,933,338	\$154,255	\$1,164,152	\$591,550	\$367,046	\$184,391	\$601,039	\$611,958	\$295,089	\$3,969,479	\$5,902,817

1 week's posts, DL 022820

Column Labels

	Negative Campaign Ads				Total Negative	Positive message							Total Positive	Grand Total
	LAUSD3 (Schmerelson)	LAUSD5 (Goldberg)	LAUSD7 (Castellanos)	LAUSD7 (Gutierrez)		LAUSD1 (McKenna)	LAUSD3 (Koziatek)	LAUSD3 (Schmerelson)	LAUSD5 (Duran)	LAUSD5 (Goldberg)	LAUSD7 (Castellanos)	LAUSD7 (Franklin)		
Bloomfield			\$268,137	\$214,555	\$482,691				\$233,380		\$715,163		\$948,543	\$1,431,234
CCSA	\$201,609				\$201,609		\$471,790						\$471,790	\$673,398
UTLA						\$2,250		\$77,742		\$24,307	\$138,648		\$242,948	\$242,948
SEIU Local 99						\$2,555		\$2,555		\$2,555	\$30,451		\$38,115	\$38,115
LAC AFL-CIO Council on Political Education											\$34,605		\$34,605	\$34,605
Grand Total	\$201,609		\$268,137	\$214,555	\$684,300	\$4,805	\$471,790	\$80,296	\$233,380	\$26,862	\$203,705	\$715,163	\$1,736,001	\$2,420,301